



Dion Greg B. Reyes

A solar business professional who advocates for the acceleration of renewables adoption particularly solar with the use of skills harnessed from being a licensed civil engineer, certified solar installer, experienced marketing content creator, proficient editor, competent technical salesperson, and knowledgeable resource speaker.

Contact Information

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EMPLOYMENT HISTORY

B2B SOLAR TECHNICAL SALES

Technical Sales Engineer Panasonic Manufacturing Phils. Corp., Makati City

Field- & Office-Based Work, July 2019 to Present
Business-to-Business Solar Panels Sales and Engineering Support for Projects

Tasks and Responsibilities

- B2B Partners Expansion
- Solar Market Survey
- Technical Site Assessment
- Solar Photovoltaic Design
- Marketing Support in Digital Design
- Deliveries Coordination
- Booth Manning in Events & Exhibitions
- Product Presentations and Solar Seminars
- Purchase, Sales, and Inventory Reports

B2C SOLAR SALES

TECHNICAL SUPPORT

Sales Engineer Solar Phils. Island Corp., Makati City

Field-Based Work, July 2018 to June 2019
Business-to-Customer Sales for Residential Rooftop Group

Tasks & Responsibilities

- Lead Generation & Client Handling
- Negotiation & Closing Deals
- Technical Site Assessment
- Sales Presentations and Reports
- Events Booth Manning
- Flying Activities

Special Assignment

- After-Sales Technical Product Support

DIGITAL PUBLISHING AND MARKETING

Junior Editor to Senior Editor GineersNow Inc., Dubai, UAE

Home-Based Work, January 2016 to July 2018
Digital Publishing and Marketing

Tasks and Responsibilities:

- Article Writing about STEM Topics
- Social Media Management
- Content Generation for Magazine
- Digital Publishing
- Virtual Interviews
- Web Marketing Content

CONSTRUCTION MANAGEMENT

Cadet Engineer Monocrete Construction Phils. Inc., Taguig City

Project-Based Work, Robinsons Place Jaro, Iloilo City, July 2015 to December 2015
Masonry Works

Tasks and Responsibilities:

- Quality Control of Masonry Works
- Workers Supervision
- Materials Testing
- Construction Collaboration
- Office Works

GOVERNMENT CERTIFICATION

- **Professional Regulation Commission**
Licensure Examination for Civil Engineers
Took May 2 and 3, 2015 in Cebu City
- **Technical Education & Skills Development Authority**
PV Systems Installation National Certificate II
Assessed on July 4, 2018 in Rosario, Cavite

SEMINAR AND TRAINING

- **PV Systems Installation NC II Training**
Technical Education and Skills Development Authority
Rosario, Cavite
284 Training Hours; May 3, 2018 to June 29, 2018
- **Optimizing Solar Energy Harvest**
MEPFS Center, Lapus Lazaro Bldg, Panay Ave.
cor. EDSA, Quezon City
4 Hours; September 8, 2018

EDUCATIONAL BACKGROUND

- **Bachelor of Science in Civil Engineering**
June 2010-October 2014
Central Philippine University, Iloilo City, Philippines

Affiliations

Associate Editor, Centralite 2015 The Official Yearbook of CPU
Editor-in-Chief (2013-2014), The CPU Engineer Publication
Feature Editor (2012-2013), The CPU Engineer Publication

Awards and Scholarship Received

Esperanza H. Alerta Memorial Award for Journalism (2014)
Dean's Lister (2010-2012)
University Scholar, Entering Valedictorian (2010-2013)

- **Basic Education**
High School Valedictorian, Batch 2010
Filamer Christian College, Roxas City, Philippines

EXPERTISE

- **Software Used**
 - Helioscope
 - Microsoft Office
 - Adobe Photoshop
 - Adobe Indesign
 - AutoCAD
- **Key Skills**
 - Technical Knowledge in Solar
 - Marketing Content Creation
 - Writing and Editing
 - Construction Management
 - Sales

CHARACTER REFERENCES

All Contact Details are Available Upon Request.

Engr. William Jacinto Juan
Director, MEPFS Center

Kenneth Joshua Bulahan
[Former] Residential Rooftop Sales Head, Solar Philippines

Marlon Hubilla
Instructor, PV Systems Installation NC II Training

Engr. Mary Earl Daryl Grió
Department Head, CPU Civil Engineering Department

Engr. Dany Molina
Dean, CPU College of Engineering